



CGU

The Challenge

With a the new logo launch from CGU, Claude Neon were engaged to select a cost effective and modern solution to quickly bring the old signage in line with new brand standards.

The Result

Our projects team devised a method in which we were able to template the current signs, fit the LED flex product to the templates in house and take these trays to site to install, minimised BMU time. The reason for this is the Melbourne winds, that can inhibit installation. The install team carefully planned to be reactive on days and times when the weather would be best suited to the works.

CGU and Claude Neon have partnered to produce a cost effective, energy efficient and technologically advanced signage solution.

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