



Clough

The Challenge

When Clough moved into the Alluvion, the company also attained the signage rights to the new 22-storey building. Claude Neon won the tender to supply two neon-lit sky signs in Clough's corporate logo.

The Result

Claude Neon worked closely with the building architect and engineer to develop a signage solution with no visible fixing points on the roof blade.

The 20x5m signs are mounted to either side of the Alluvion building's roof blade – a structural steel frame clad in woven stainless steel mesh.

The two signs each consist of eight fully fabricated vertical panels that were assembled on site during the installation.

The panels consist of fully welded and hot-dip galvanised steel frames clad in Alpolic, with aluminium fabricated open channel lettering utilising neon illumination.

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