



## Tyre Empire

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### The Challenge

With the goal of improving drive-in business and growing brand awareness, the team at Tyre Empire immediately saw the value of investing in an LED digital screen.

This process can be costly and with a broad market of Digital products available, this risk is mitigated by selecting Claude Neon's unique Rental and Maintenance offerings.

Claude Neon will supply and install as well as maintain the Digital signage on a monthly cost that fits in with the client's individual budget and signage requirements.

### The Result

The Tyre Empire team have capitalised on the latest in Digital technology and the unique purchasing options offered by Claude Neon RM (Rental & Maintenance) Pty Ltd.

Tyre Empire are able to feature their brand, in-store specials and services that potential clients may not have known were available.

This double sided, P10 DIP screen is the latest to the Blacktown community and is moving towards modernising signage that has been in place for quite some time.

# Contact Details

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