



State Theatre

Claude Neon was awarded the successful tenderer of the State Theatre WA Internal Wayfinding strategy and installation project by the builder John Holland.

Utilising their expertise within the digital wayfinding space, Claude Neon offered digital screens as part of the wayfinding solution so that the theatre had a live format of communicating with the general public both during the promotions and the events themselves.

On the back of our TorchMedia company, we utilised our buying power to acquire the best commercial digital screens on the market from our partners at NEC.

Our local Project Management team, devised a bespoke fixing methodology to ensure the aesthetics of the building architecture was not impeded in any way.

The project was successfully completed and recognised as state significant by the Western Australian Government.

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