



## State Theatre

---

Claude Neon was awarded the successful tenderer of the State Theatre WA Internal Wayfinding strategy and installation project by the builder John Holland.

Utilising their expertise within the digital wayfinding space, Claude Neon offered digital screens as part of the wayfinding solution so that the theatre had a live format of communicating with the general public both during the promotions and the events themselves.

On the back of our TorchMedia company, we utilised our buying power to acquire the best commercial digital screens on the market from our partners at NEC.

Our local Project Management team, devised a bespoke fixing methodology to ensure the aesthetics of the building architecture was not impeded in any way.

The project was successfully completed and recognised as state significant by the Western Australian Government.

# Contact Details

---

## Sydney

### Head Office

📍 Level 2, Suite 2.02 60 Pacific Highway St. Leonards, NSW 2065

📞 +612 9315 2777

✉️ [sales@claudeneon.com.au](mailto:sales@claudeneon.com.au)

## Brisbane

📍 Unit 11, 23 Ashtan Place, Banyo QLD 4014 QBCC number 1153684

📞 +617 3113 4300

✉️ [sales@claudeneon.com.au](mailto:sales@claudeneon.com.au)

## Melbourne

📍 Level 23, Tower 5, Collins Square, Melbourne, VIC, 3008

📞 +613 8618 7450

✉️ [sales@claudeneon.com.au](mailto:sales@claudeneon.com.au)

## Tasmania

📍 Suite 7, 26 Lampton Avenue Derwent Park, TAS 7009

📞 +613 6234 8488

✉️ [sales@claudeneon.com.au](mailto:sales@claudeneon.com.au)