



Hoyts Cinema

As part of the new Hoyts at Sylvia Park, Claude Neon had been asked to design a display unit that would house three Panasonic TV.
This display unit is positioned in the main waiting area for Hoyts customers as they wait for there movie.
The display unit houses the largest flat screen TV in the world and is one of Hoyts main draw cards.
After Sylvia Park Claude was asked to produce a second unit for the re-fit of Wairau Park. This unit has full-illuminated panels behind the TV's as well to display that displays the Panasonic brand logo.

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