



## Mo's/Vodafone

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### The Challenge

After the release of the select rebrand, Vodafone recognised that Claude Neon were the masters of multiple format signage with the National capabilities required.

Due to the recent 3 purchase, Claude Neon was given the task of rolling out all signage requirements for 93 sites, over a 6 month period.

### The Result

The initial phase included Claude Neon performing a full Site survey and analysis of the existing signage and whether we were to simply replace the existing, or if we were to recommend alternative solutions to Vodafone for either a greater visual impact, or simply a higher quality finish.

# Contact Details

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## Sydney

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