



Sydney Cricket Ground

The Challenge

Claude Neon have recently designed and installed a complete suite of directional and statutory signs for the new Victor Trumper Stand at the Sydney Cricket Ground. The vast array of signage was completed in time for the big New Years Test match between Australia and South Africa. The project involved the design and installation of 410 door signs for both the public and corporate levels of the stand. Adhering to the specifications of the client, public level door signs were photo-anodised aluminium plates, while corporate door signs were engraved and paint filled stainless steel plates.

The Result

Door signs were only part of the wayfinding package, which consists of various identifiers designed to direct spectators to the correct seat, toilets, lifts, ATMs, food and beverage outlets. The signage includes suspended, wall mounted, cantilever, pole mounted and pylon signs.

Finishing the project on time was essential, and Claude Neon drew on all their resources to install the suite of directional signage within the required timeline and within budget to meet the stadium management's specifications.

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