



Royal Woman's Hospital

The Challenge

When it comes to hospitals, the importance of a properly designed and implemented Wayfinding system cannot be overstated. The state-of-the-art Royal Women's Hospital in Victoria is no exception.

Opened in June 2008, the \$250 million hospital features world's best practice in contemporary hospital design, including its internal suite of signs.

Claude Neon was engaged by engineering firm Baulderstone Hornibrook to review and revise the Wayfinding system across the entire hospital precinct and provide detailed insights into the needs of the hospital.

The Result

Due to the diverse range of elements involved in Wayfinding, it takes special skills, researched knowledge and experience to develop a successful system. The coordination of the various design disciplines, the understanding of the operational aspects of a facility and the addressing of user behaviour were all brought together by Claude Neon into a cohesive functioning unit.

Claude delivered an integrated, contemporary and functional system, which included internal and external Wayfinding signage, directory boards, statutory signage and a corporate identity sky sign.

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